

GIN JAGER

artist | entrepreneur | designer

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My goal is to combine my creative passions with my entrepreneurial skills to design apparel and art that promotes confidence and inspires life daily.

EDUCATION

AUBURN UNIVERSITY

Bachelor of Science in Apparel Merchandising, Design and Production Management | 2021
Minors: Business, Studio Art

CENTRAL SAINT MARTINS | UNIVERSITY OF THE ARTS LONDON
Fashion Design Study Abroad | Summer 2019

EXPERIENCE

GIN JAGER STUDIO

Commissioned Artist and Calligrapher
2016 - Present

- Illustrate creative apparel designs
- Create custom artwork for clients
- Hand-make place cards for events with 100+ guests
- Engage customers and target prospects on social platforms while leveraging influencers

ANTHROPOLOGIE

Customer Associate
2017- Present

- Greet customers and ascertained customers' needs
- Develop positive customer relations through friendliness and excellent service
- Prepare merchandise for sales floor
- Demonstrate use and care of merchandise
- Organize racks and shelves to maintain visual appeal of the store

BOHO BABES JEWELS

Intern
2018 - Present

- Plan pop up shops and wholesale events
- Develop web content
- Market products on a social platform
- Manage online stock

SUMMER SHOW-OFFS

Assistant Director
Summer 2015 - 2018

- Managed camp logistics
- Administered merchandise store with a \$15,000 weekly revenue
- Facilitated parent and camp relations
- Maintained social media accounts
- Photographed and organized each of the 2,000 campers throughout the summer

INVOLVEMENT

APPAREL MERCHANDISING AND DESIGN ASSOCIATION

Member
2017 - Present

- Collaborate with a team of apparel students to put on annual senior capstone fashion show
- Network with apparel design professionals to further skills and knowledge of the industry

BEAT BAMA FOOD DRIVE

Vice President of Operations and Fundraising
2017 - Present

- Facilitated the collection of 255,916 pounds of food for the Food Bank of East Alabama
- Handle the collection of all monetary donations
- Organize large scale fundraising events

SKILLS

Advanced in Adobe Suite | Experience in Optiex | Proficient in Microsoft Office | Social Media Strategy | Event Planning
Project Management | Digital Media Design | Creative and Technical Design | Pattern Making | Draping
Spec Pack Development | Visual Merchandising